

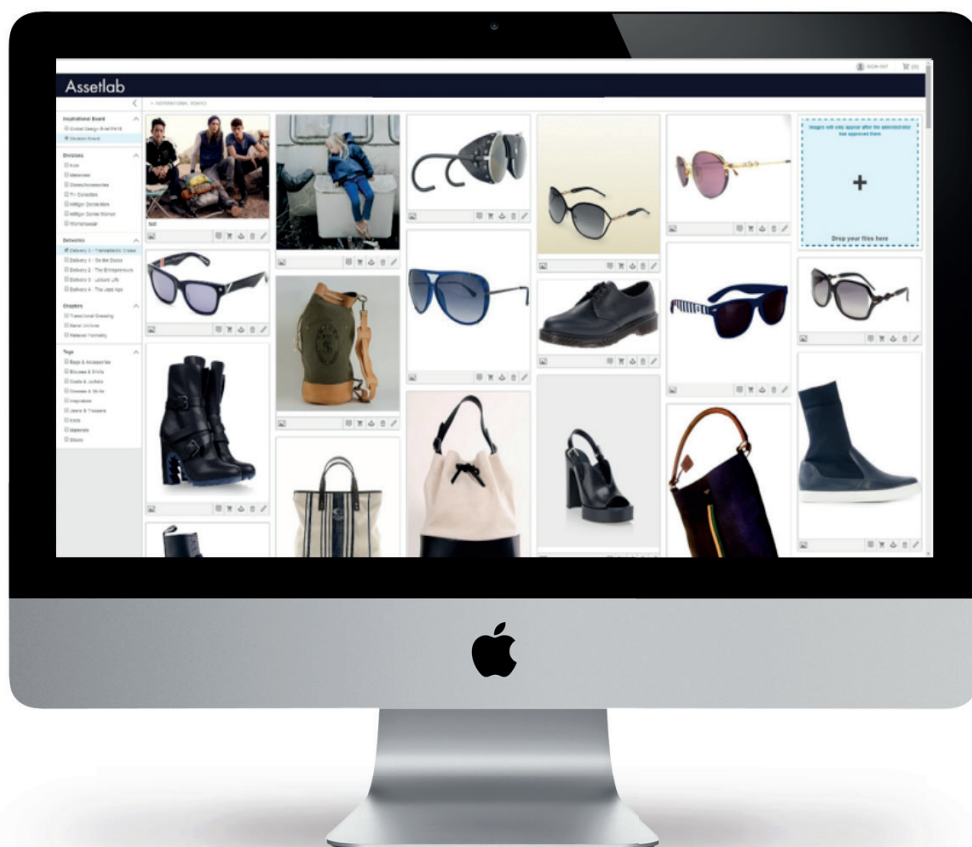
Asset collaboration & Cloud storage Assetlab

Even before actual products are developed, sharing ideas is an important part of the entire product development cycle.

Recognition of new trends, see how the competition develops, anticipate on customer behaviour. All is important in the design and development process of new lines and products.

Assetlab empowers the collaboration of team members and sharing a wide variety of assets in a secure way. Members can easily comment on assets uploaded by other team members and after moderation these comments become available for all authorized users.

Assets can be distributed and shared with all team members. Safe & easy!



Key features

- Cloud solution; all data safely stored on Linx-cloud
- Minimal involvement of companies IT-departments
- No Investment in Hardware & System training
- All imagery, videos and other files 24/7 online downloadable
- User management with role based authorizations
- Easy user interface; developed with "Human Driven Architecture" principle
- Moderated comments on assets
- Optional approval feature before assets become visible
- Tag keyword search

Implementation

AssetLab is one of the modules of the LinxFlow Media portal solution. The LinxFlow media portal is a customizable environment hosting various modules to improve companies marketing and communications policy. Delivering maximum control to the central organization and offering as much flexibility as possible to users all over the globe.

The LinxFlow Media Portal is a Cloud Solution. Offering safe storage of all valuable assets.

LinxFlow Media Portal offers a lot of functionality out-of the box. But as Linx, we strongly believe in the unique character of all our clients. For that, no 2 portal implementations are the same! Linx IT Solutions helps to define requirements which are unique for your company. Linx develops, supports and maintains customized and custom made solutions as module in the LinxFlow Media portal.

Costs

Initial Costs (1-time)

- Costs for setting-up and customization of the Look & Feel of the LinxFlow media portal
- Costs for setting up and customizing modules
- Costs for custom made added functionality

Monthly Costs

- Costs for hosting & system maintenance
- Costs for Licences
- Costs for data storage allocation

Pay-per-use

In specific situations, clients have the choice to be charged based on pay-per-output. This is applicable on output generated via AdFlow, the online artwork generation solution.

Contact

Linx IT Solutions bv
Pampuslaan 76-82
1382 JR Weesp, The Netherlands
+31 (0)294 465 000, Info@linx-it.nl
www.linx-itsolutions.nl